



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

In this Issue

- » Abu-Ghazaleh Chairs the Annual Meetings of AIPMAS and LES-AC
- » AIPMAS Participates in the Consortium Meeting of BITTCOIN-JO Project and Dissemination Conference
- » Abu-Ghazaleh; Keynote Speaker at the 4th Conference of the Arab Federation of Arab Cities and Industrial Zones



Abu-Ghazaleh Chairs the Annual Meetings of AIPMAS and LES-AC

AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), chaired the annual extraordinary meetings of the Board of Directors and the General Assembly of the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society-Arab Countries (LES-AC).



During the meeting, Dr. Abu-

Ghazaleh welcomed the Board members who represent a host of institutions in the Arab countries and underlined the need to achieve the objectives of the two Societies.

In his speech, Dr. Abu-Ghazaleh called on AIPMAS and LES-AC to expand their activities by offering additional training programs to institutions in the Arab region, referring to the possibility of contracting educational and training institutes to organize and hold such workshops at schools and universities to raise their awareness on the importance of protecting Intellectual Property Rights (IPRs) and innovation especially in line with the rapid-growth of inventions and innovations in the Age of Knowledge. Dr. Abu-Ghazaleh also called for conducting various training programs on innovation; the protection of inventions through IPRs and the mechanisms of transforming innovation into marketable products (Commercialization of Inventions).

For her part, Ms. Majd Khaddash, ASIP and LES-AC manager briefed the attendees on the activities conducted by the two Societies during the ending year most importantly workshops on “Trademarks Opposition Procedures”, “General Legal Frame of IPRs Protection” and “Personal Information Protection as an IP Right”. Furthermore, Khaddash listed some of the training courses conducted by ASIP and LES-AC mainly the E-Crimes training program, Legal Protection and Procedural Foundations of IP, Legal Protection and Procedural Foundations of Intellectual Property; pointing out that the Societies will hold several IP awareness sessions in cooperation with the Department of Economic Development – Abu Dhabi.

Accordingly, the meeting agreed on adopting the previous agenda and the reading of the auditors’ report (Al Faysal for Auditing) by the auditor for the fiscal year ended on 31/12/2020, which resulted in the re-assignment of Al Faysal for the next year for the two Societies.

It is worth mentioning that the number of AIPMAS members has reached 319, according to the 2021 annual report of the Society, 22 out of them are new members.

AIPMAS Participates in the Consortium Meeting of BITTCOIN-JO Project and Dissemination Conference

DEAD SEA - The Arab Intellectual Property Mediation and Arbitration Society (AIPMAS), chaired by HE Dr. Talal Abu Ghazaleh, took part in a consortium management meeting at Hilton Dead Sea under the BITTCOIN-JO project.

The Society's participation comes as a part of the role it plays in implementing the BITTCOIN-JO project; a project funded by the Erasmus+ Program and supported by the European Union.



The BITTCOIN-JO project aims at establishing Technology Transfer Offices (TTOs) at higher education institutions in Jordan and is implemented by the Yarmouk University in collaboration with 12 academic and industrial partners from Jordan and Europe. The Offices aim to support university students and academic staff to transform their creative ideas and the results of their scientific research into marketable knowledge and usable products, by creating startups, patent registration, and protecting their Intellectual Property Rights (IPRs).

The two-day consortium management meeting discussed the progress of the project that was initiated in February 2019; as well as the quality report provided by the partners, in addition to the Jordanian model of the Technology Transfer Offices.

Ms. Majd Khaddash, AIPMAS manager, expressed her pride in the participation of the Society in such a project, noting that she is in charge of managing and implementing training and capacity building for Jordanian partners to raise the level of knowledge on issues related to intellectual property.

For more information about the project, please visit the following website:

www.bittcoin-jo.org



Abu-Ghazaleh; Keynote Speaker at the 4th Conference of the Arab Federation of Arab Cities and Industrial Zones

DAMASCUS - HE Dr. Talal Abu-Ghazaleh, chair of the New York-based Consortium for Sustainable Urbanization (CSU), participated as a keynote speaker at the 4th conference of the Federation of Arab Cities and Industrial Zones that took place in Damascus - Syria, under the theme “Investment in the Arab Industrial Cities and Zones, and its Role in Making a Quantum Leap in the Arab Industry Strategy”.

The conference participants included Arab and Syrian government officials, businessmen and investors concerned with the management and investment in industrial cities.



In his address, Dr. Abu-Ghazaleh stressed that the transformation of industrial cities and zones into smart and sustainable cities has become “inevitable”, particularly in light of the technological development and the shift to knowledge-based intelligent industrial production, as well as, the smart economy and government. He affirmed that such transformation achieves several common goals such as the protection of the environment, the provision of better services, and at the same time, it exports competitiveness.

He further added that digital transformation is not limited to trade and business nor e-government, as in fact, it is an integrated strategy; thus expressing optimism with the shift of the Arab countries towards digital transformation. He, therefore, called on all decision-makers in the Arab world to develop an integrated and consistent plan for digital transformation.

He also referred to Talal Abu-Ghazaleh Global’s mission in supporting the Arab governments and institutions by establishing –in record time- Talal Abu-Ghazaleh for Technology (TAGTech) which is specialized in manufacturing technological devices that serve digital transformation. He said that the technological devices, including laptops, tablets and smartphones, which are currently manufactured in TAGTech’s factories in China, Egypt and Jordan, will shortly be produced in additional factories in Oman, Algeria, and Pakistan.



During the opening session, Their Excellencies the Syrian Minister of Industry, and the Iraqi Minister of Industry and Minerals also delivered speeches.

The conference's agenda included a number of meetings between government officials, businessmen and Chambers of Commerce and Industry representatives, to explore the investment opportunities in Syria during the reconstruction phase, as well as the available opportunities at Syria's industrial cities.

The Conference further aimed at encouraging investments in the Arab cities and the industrial zones sector by highlighting successful investment experiences and investment incentives granted by the cities' administrations in the Arab countries. The Conference also sought to encourage Arab and foreign investors and businessmen to invest in projects that are intended to be established in the Arab cities and industrial zones especially in the joint Arab projects that serve the Arab economy as a whole.

It is worth mentioning that the Federation of Arab Cities and Industrial Zones is an Arab organization that is affiliated with the Council of Arab Economic Unity. Established in 2009, the Federation is concerned with the affairs of industrialists, investors, traders, services and workers, in addition to all the entities operating in the Arab cities, towns and industrial zones.

Your *TECH TOOLS* for the Inevitable Digital Future

LAPTOPS

TAGITOP[®]-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD
Screen ten points touch



TAGITOP[®]-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global



LAPTOPS

TAGITOP[®]-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

4800 mAh
 14.1" FHD
 Built in Camera
 AC Wi-Fi, Bluetooth 4.0



TAGITOP[®]-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



**Carry bag | USB mouse
Plastic cover**



Your *TECH TOOLS* for the Inevitable Digital Future

TABLETS

TAG-DC

Digital Citizens Tool



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



TAG-TAB III

Become A TAG Friend



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global



P.T.O

Your *TECH TOOLS* for the Inevitable Digital Future

SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 64 GB Storage Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Wired Headphones



Screen Protector



Back cover



TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM Android 11
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera



Screen Protector



Back cover

